



DEVELOPMENT



DESIGN



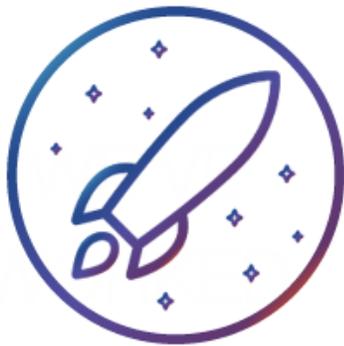
MARKETING



SOLUTIONS



EXPERTISE



Launch Lab

Whether you operate a startup, scale-up, or a small business -
we are here to help your company take off.

14 GLENWOOD, RALEIGH NC

• LaunchLab.us • Team@launchlab.us • (919) 998-6640 •

Services and Pricing

Why Web Apps?

Instead of spending time and money on coding an iOS, Android, and desktop application separately - why not get them all at once, for the price of one? Browser-based, mobile-compatible web applications allow you to scale, test, and make money without cutting the market up by excluding one or more of the mediums listed above.

\$3,500 - \$5,000+	●	Template Website Design
\$10,000+	●	Custom Website Design
\$25,000+	●	Custom Web Application Development
\$1,000/mo	●	Design Retainer
\$750/mo	●	SEO (Most Packages)
\$750/mo + 10% Ad Spend	●	Social Media Marketing
\$750/mo + 10% Ad Spend	●	SEM Adwords Marketing
\$1,000/mo	●	LaunchLab Analytics Package
\$50 - \$250/mo	●	Nebula - See pages 6-8

Services and Pricing Expanded

- **Template Website Design** **\$3,500 - \$5,000+**

As official SquareSpace Circle members, we have more access to coding functionality, hosting discounts, and extended trial periods for our clients. This is the most affordable option for having a well-designed, informational website with minor front-end functionality for your business.
- **Custom Website Design** **\$10,000+**

Need a sleek website, but something more custom? We build high-touch, high-quality custom websites with fun front-end features, parallax sections, javascript & ajax animations.
- **Custom Web Application Development** **\$25,000+**

Does your business revolve around the next big tech-based platform? We can build nearly anything that comes to your imagination. With custom development, we can build user accounts, send automated emails, text messages, payment processors, complex database designs, PDF generators and more.
- **Design Retainer** **\$1,000/mo**

Need a state-of-the-art graphic designer on call? With our design retainer, you can get next-day access to some of the best design work around (normally it can take weeks to have a project initiated). This includes up to 10 hours per month, at a substantial discount from our regular rates. Includes Nebula.
- **SEO (Most Packages)** **\$750/mo**

The ever-changing world of Search Engine Optimization takes constant diligence, maintenance, and up-to-date knowledge of the space. As one of the most influential aspects of doing business online, SEO is a favored service for many competitive organizations. Typically, this comes with a \$1,500 setup fee (unless you have your website built by us). Includes Nebula.
- **Social Media Marketing** **\$750/mo**
+ 10% Ad spend

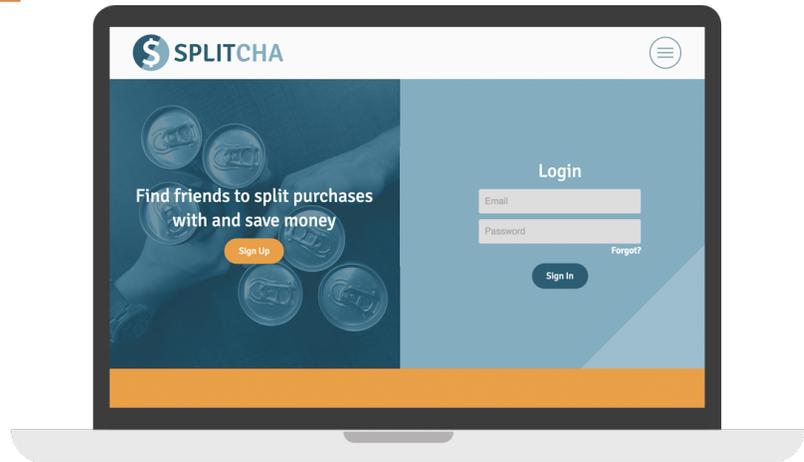
Have you been engaged with Facebook, Twitter, Instagram or LinkedIn marketing? If not, we can help you with that. Includes Nebula.
- **SEM Adwords Marketing** **\$750/mo**
+ 10% Ad spend

Can't wait for that organic SEO traffic, or simply want to supplement it by engaging in Adwords Marketing? We have been doing this for years, and can on-board you with an active campaign in no-time. Includes Nebula.
- **LaunchLab Analytics Package** **\$1,000/mo**

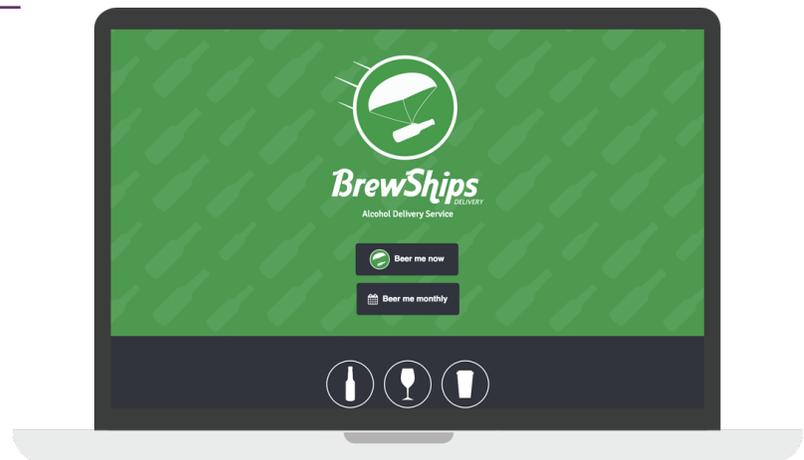
Includes a monthly report on website, SEM (if engaged) and social media analytics.
- **Nebula - See pages 6-8** **\$50 - \$250/mo**

Past Work

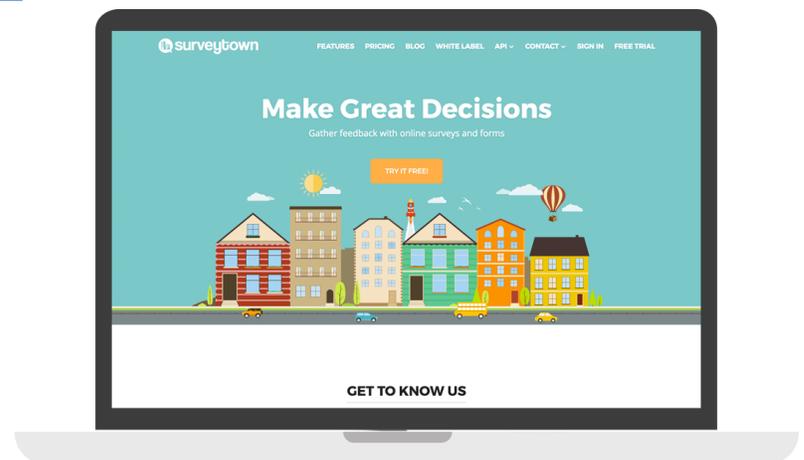
Splitcha



BrewShips



SurveyTown



Past Clients

Startups



Organizations



Small Businesses



Testimonials

“ If you're looking for a team that's going to hustle hard and get things done quickly and efficiently then look no further. The LaunchLab team are entrepreneurs at heart and they understand the work that's needed to launch a product. ”

- DeShawn Brown

“ I've been working with Zach and Geoff for five years and they are two of the most authentic, honest, ambitious people I know. I highly recommend them and their work. ”

- Chris Roth

“ This innovative group of tech savvy millenials have fresh ideas and know how to seamlessly implement them. As a new business owner, they have laid the foundation with a beautiful logo, website and have customized industry specific widgets. ”

- Jill Jordan

INTERESTED IN OUR NEBULA CRM?
(see pages 6-8)

